Decarb Lunch Series

zebx

Energy-as-a-Service Companies and Building Retrofits

Thu Sep 21, 2023, from 12- 1pm PDT Free Webinar I zebx.org





The Zero Emissions Building Exchange

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CleanBC Net Zero Energy-Ready Challenge Winners

Decarb Lunches

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Decarb Lunch: Nov 2022, The **OSO Residential Development**



Decarb Lunch: Oct 2022, UBC's Latest & Greatest: Passive House, All-Electric and Solar



Decarb Lunch: Sep 2022, Getting Unstuck: Homeowner and Contractor perspectives on home electrification

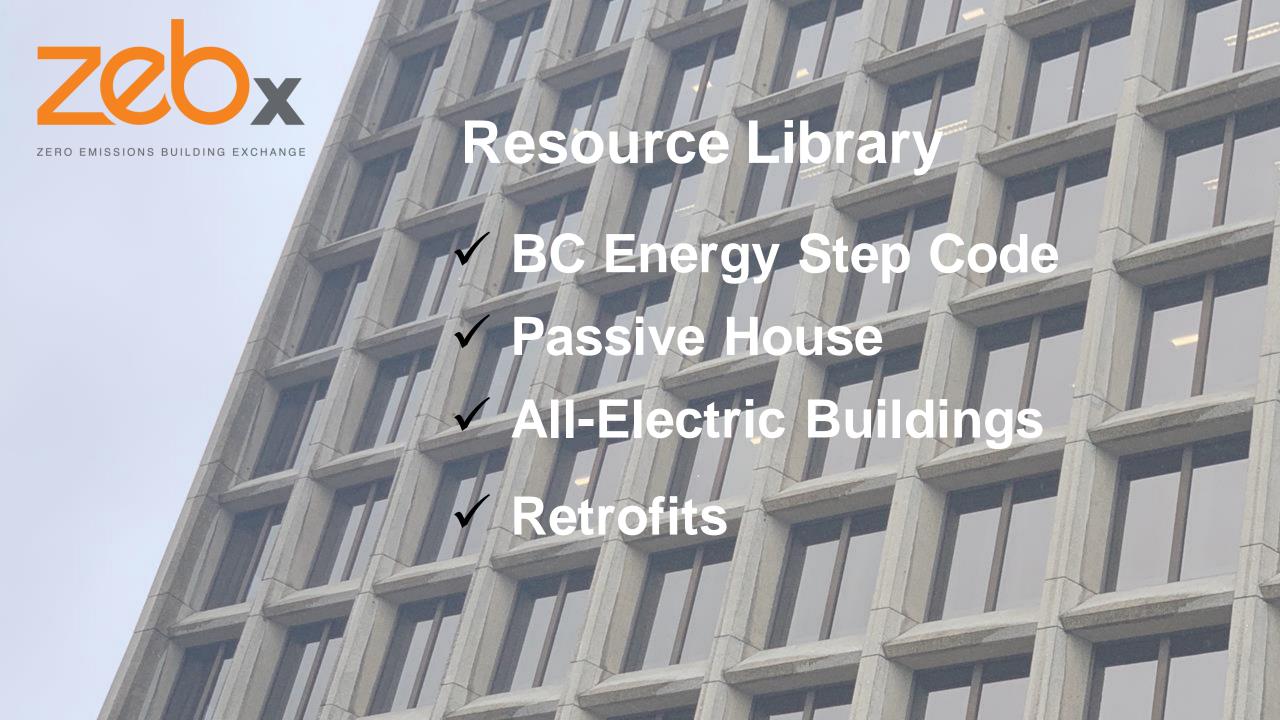








ABOUT



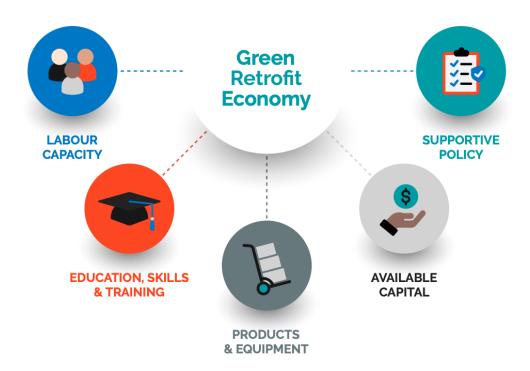


1.2 Enabling Conditions for a Green Retrofit Economy

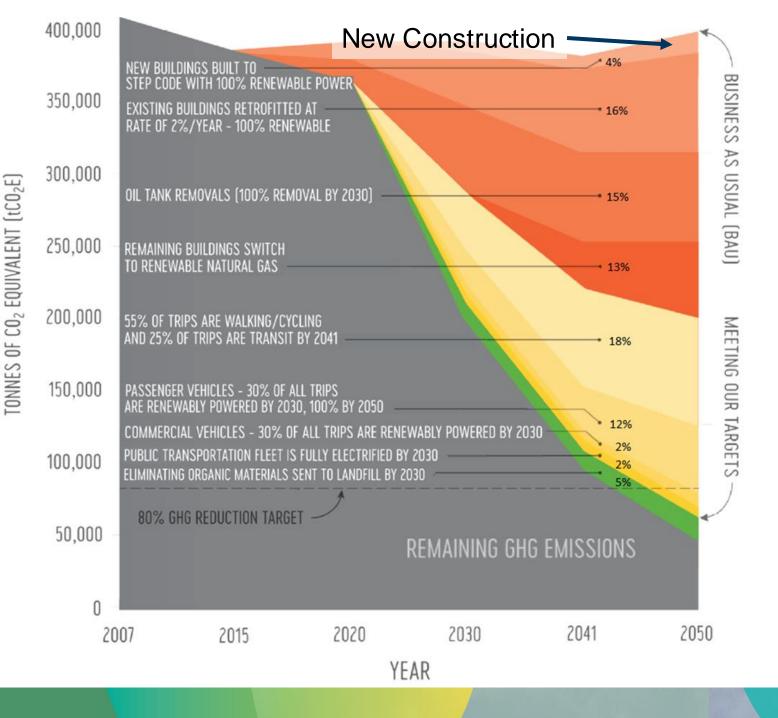
Currently most retrofits are completed as separate custom projects, requiring significant resources to make a business case, plan, design, execute, and verify the work. In order to catalyze a self-sustaining local green retrofit economy that facilitates investment and mobilizes capital towards large portfolios of building retrofit projects, several enabling conditions need to be in place, including:

- Adequate local workforce capacity to meet the labour demand
- Skills and training partnerships to equip the modern green building workforce with the knowledge required
- Access to high performance building materials in the local supply chain
- Strategies for securing available capital financing
- Supportive policy at all levels of government that provide a clear roadmap upon which investments in training and retrofit projects can be secured

Figure 2: Enabling Conditions



The Green Retrofit Economy Study, The Delphi Group & CaGBC, 2022



Emission Reductions Targets

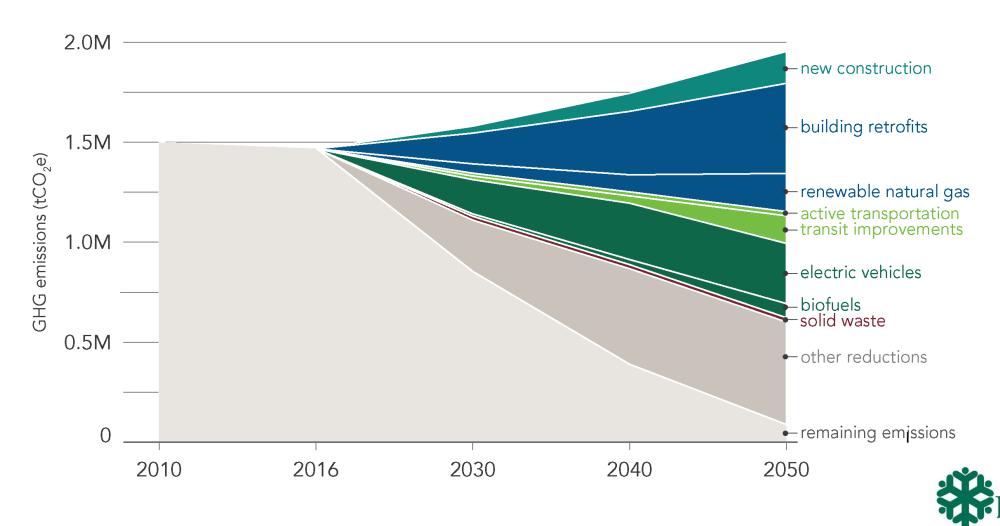
50% GHG emissions reduction by 2030

80% GHG emissions reduction by 2050

100% Renewable Energy by 2050



2020 Climate Action Framework





Tell us about yourself!

Three-part anonymous poll



2050 Net-Zero in BC

2030

35% reduction in building emissions in Metro Vancouver

2025/2026

City of Vancouver carbon pollution reporting regulation

2030

City of Vancouver Building Performance Standard

TBD

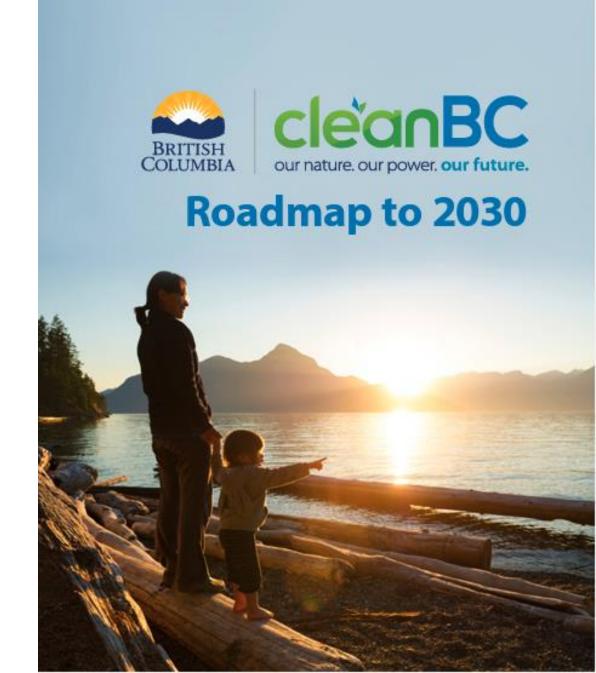
Metro Vancouver Building Performance Standard

2030

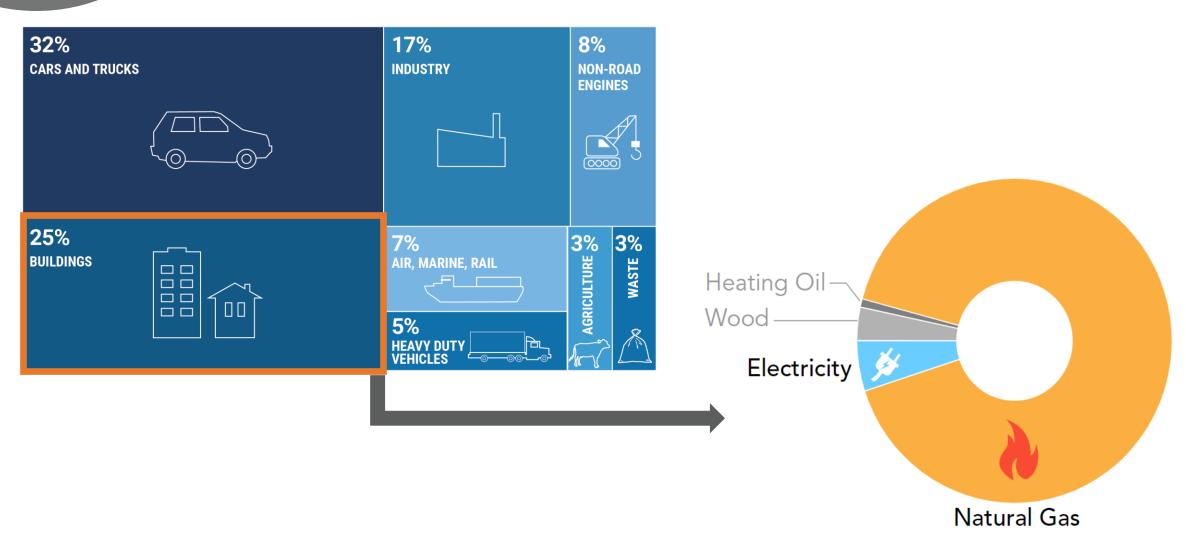
BC Highest Efficiency Heating Standards

2024?

BC Alterations Code

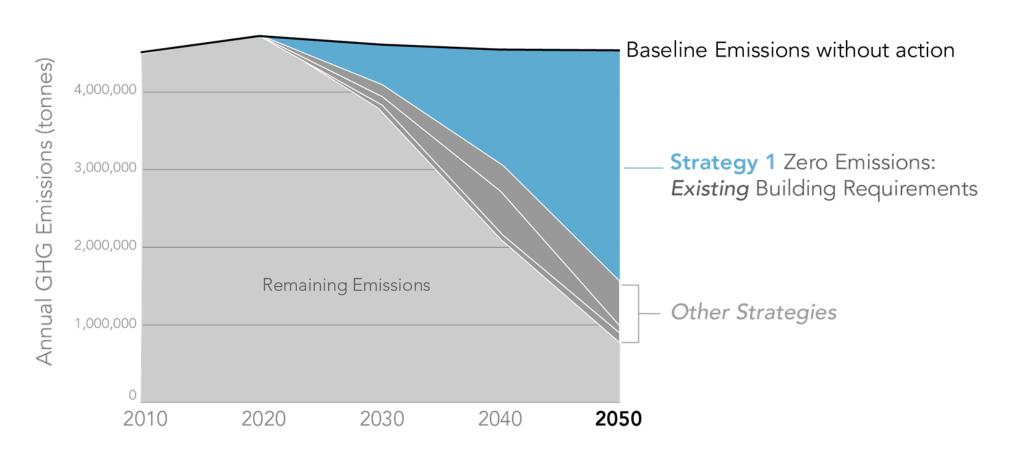


GHG Emissions From Buildings Metro Vancouver



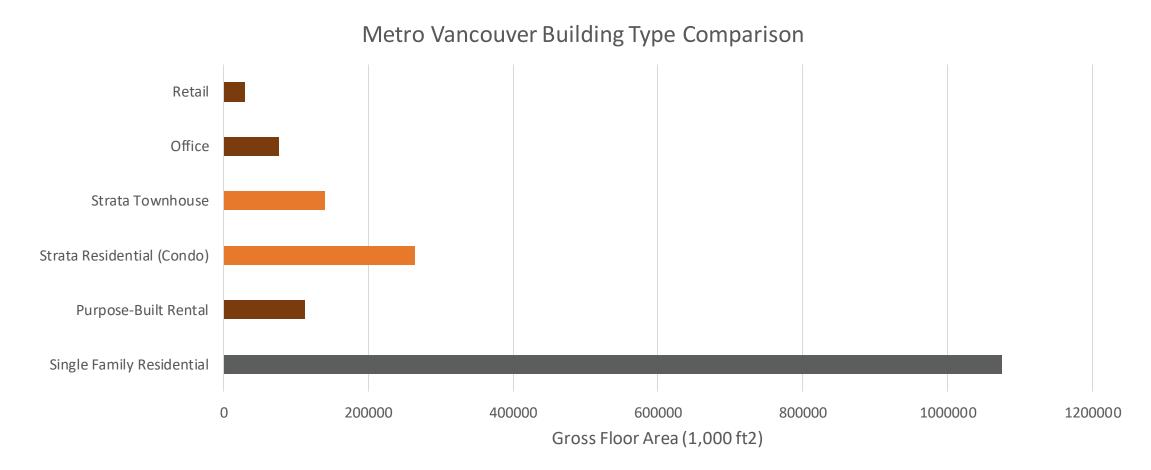
GHG Reduction Potential for Buildings Metro Vancouver

POTENTIAL IMPACT OF STRATEGY 1 ON GHG EMISSIONS

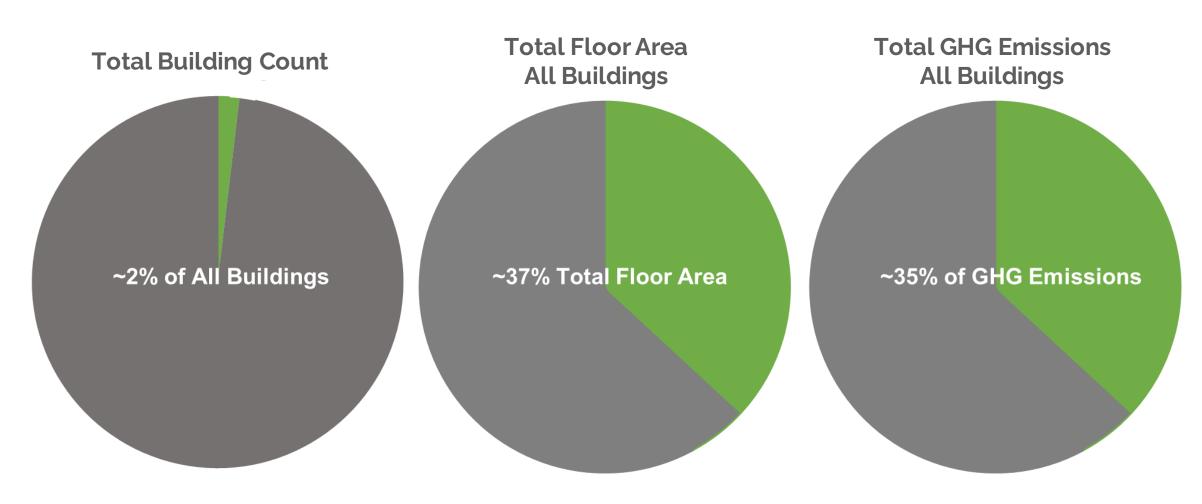


Courtesy of Metro Vancouver Regional District

Gross Floor Area Metro Vancouver



Large Buildings >25,000 ft² Metro Vancouver



The Need is Urgent

To reach carbon neutral by 2050 in B.C., we have to decarbonize approximately:

39	,0	00	Single Family Homes
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9	0	0	Multi-unit Residential Buildings



The Challenges



Cost to retrofit buildings



Impact on housing affordability



Alignment of regulations with Vancouver & Province

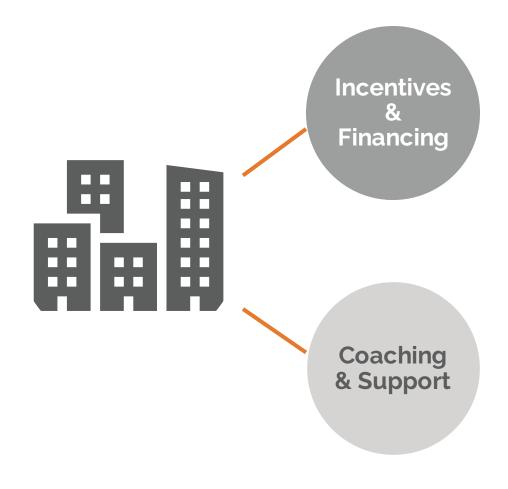


Electricity grid impacts



Aligning with non-energy benefits including active and passive cooling and improved air quality

Support to Decarbonize



Incentives & Financing:

- CleanBC Incentives
- Utility Incentives
- Federal Tax Rebates & Incentives
- Canada Infrastructure Bank | Low-interest Financing (SOFIAC & Efficiency Capital & BMO/Radicle)
- Vancity Retrofit Financing Program

Coaching & Support:

- BC Hydro Energy Manager Program
- CleanBC Better Homes & Small Building Energy Coach
- BC NPHA Member Services & Vancouver Resilient Retrofit pilot
- LandlordBC Rental Apartment Retrofit Accelerator (RARA) pilot
- BOMA BC 2030 District
- Strata Energy Advisor II

POLL 1

What did you tell us about yourself?





ZEBx Decarb Lunch Series September 21, 2023

WHO WE ARE

- Developer, investor and owner of energy efficiency projects
- Upgrades buildings with no upfront cost
- Incubated and launched by The Atmospheric Fund (TAF)
- Successful project track record since 2012
- Strategic partnerships/funding from various foundations

ESPATM Track Record



























WHAT WE DO

CAPITAL



No upfront capital needed Monthly service fee over time

RISK



3rd party certified savings

Fully transfer risk

CAPACITY



Outsourced project development partners

SCALABILITY



Upgrade multiple assets across a portfolio simultaneously

Our Solutions

ESPATM

Energy Upgrade Agreement Net Zero-as-a-Service

OUR PROCESS

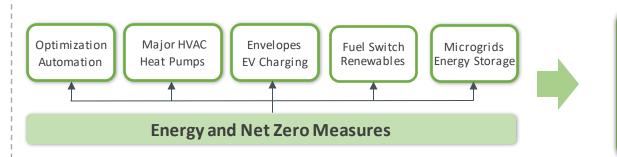
Step 1

We understand client's objectives and develop strategy to achieve those



Step 2

We achieve objectives by deploying energy and net zero measures

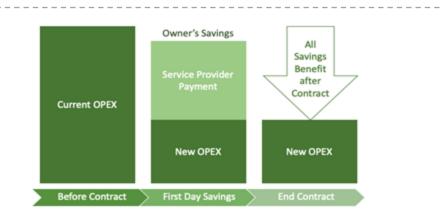




Improve buildings resiliency

Step 3

We monitor and maintain upgrades, while clients generate savings

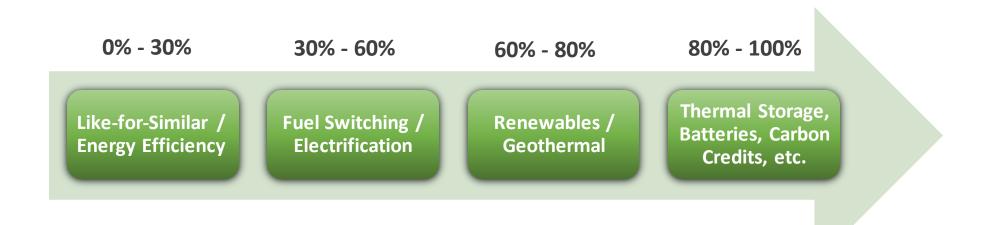




Payback based on performance

Z

RETROFIT PATHWAY TO NET-ZERO



ENERGY EFFICIENCY + ELECTRIFICATION + RENEWABLE ENERGY = NET ZERO (READINESS)

INVESTMENT SOLUTIONS



Energy Savings Performance Agreement

- Savings are guaranteed and pay for investment over time
- Turnkey design, procurement & contracting
- Performance is monitored and verified over term



Energy Upgrade Agreement

- Favorable rates tied to level of expected GHG reductions
- Transparent & open procurement and contracting
- Can be a financing solution or operational expenditure

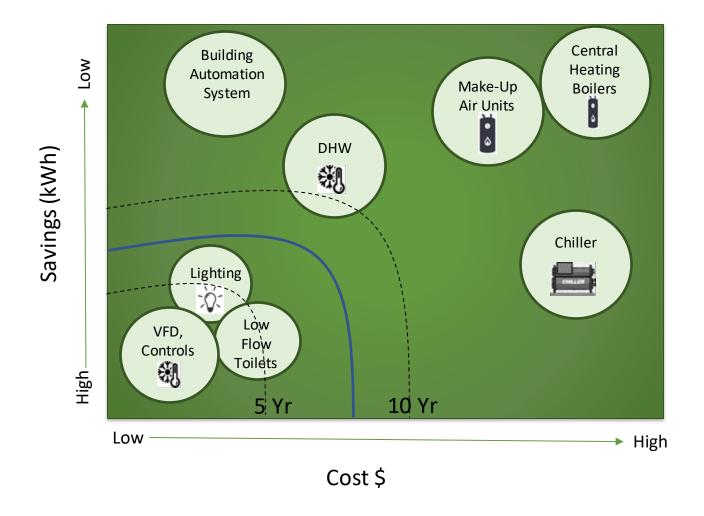


Net Zero-As-a-Service Agreement

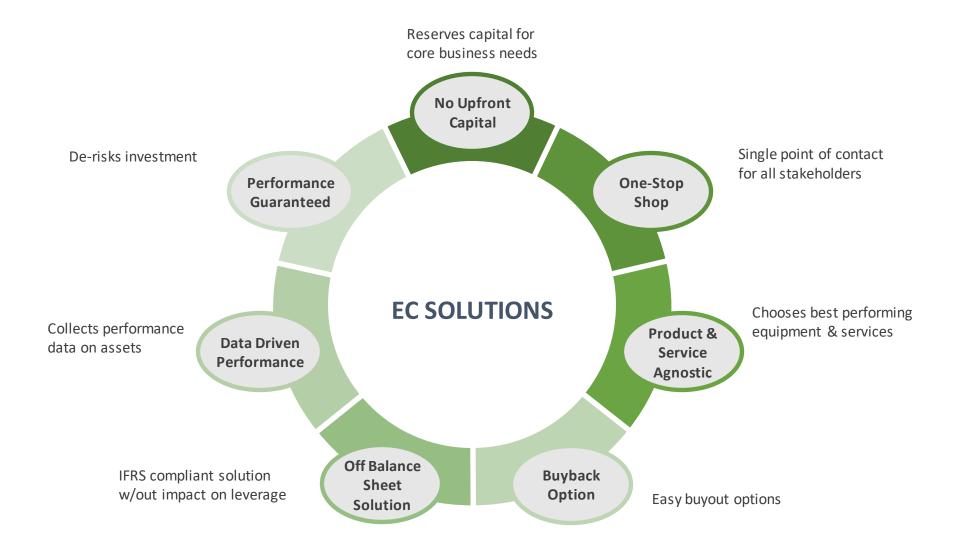
- Full outsource of energy services & infrastructure
- Turnkey design, build, fund, operate and maintain
- Off-balance sheet service payments

COMPREHENSIVE APPROACH

▶ Deep Retrofits Provide the Best Net Present Value

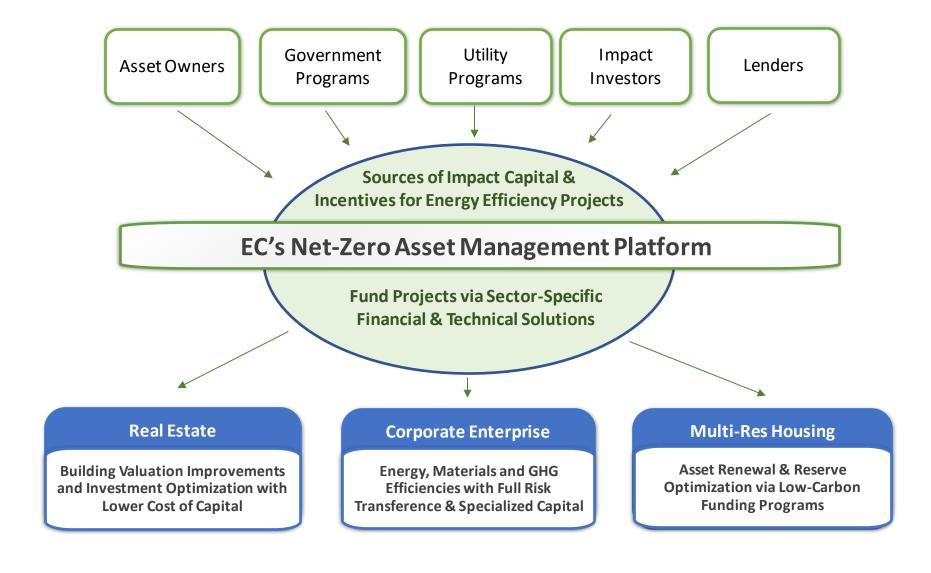


PRODUCT FEATURES



Features may differ based on products

ENABLING NET-ZERO AT SCALE



UNIQUE MARKET VALUE

Risks Taken	Engineer	ESCO	Lender	EC
Financial Risk	×	×	√	✓
Performance Risk	*	✓	×	✓
Technical Risk	✓	✓	*	✓

- ► EC is a "one-stop-shop" we offer turnkey upgrades + deploy capital
- ► EC invests its own money in the projects we are the "lender"
- Our re-payment is contingent on performance
- ▶ Other market structures generally involve financing vs. investment

EC Impact – summary

Financial

- ► Lower costs, increased NOI
- ► Improved building value
- ► Enhanced ROE/ ROI
- ► Higher borrowing capacity

Environmental









Social

- ▶ 34% less exposure to extreme heat
- ▶ 31% less odour complaints
- ▶ 58% less absenteeism
- ▶ 37% less doctor visits

Before / After Boosting Fresh Air Supply



United Nations SDG













WOODGREEN COMMUNITY

W Vision

A Toronto where everyone has the opportunity to thrive.

||| Mission

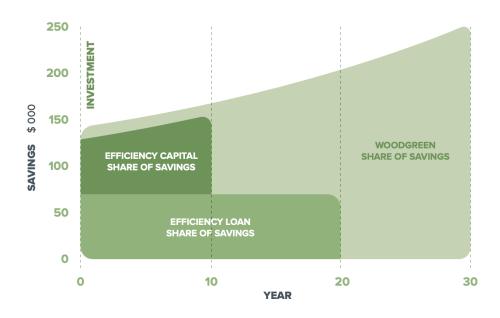
WoodGreen Community Services enhances self-sufficiency, promotes wellbeing and reduces poverty through innovative solutions to critical social needs.



- ➤ A non-profit affordable housing provider with more than more than 1500 units of affordable housing in 19 buildings across Toronto
- ► Home to seniors, youth, new immigrants, singles and families in need of housing and personal supports; Serves more than 37,000 people each year with integrated programs
- ► Works closely with clients and policymakers to reshape social service delivery, access, and interventions in the community through innovation

FINANCIAL CHALLENGE

- Backlog of deferred maintenance and required end-of-life asset renewal amounting to \$2.4M across original portfolio of 8 social housing properties
- Additional \$1M in upgrades identified to build long-term operational savings and community resilience
- ► Only \$1.3M available in reserve fund for required upgrades (deficit of >\$1M)
- Lack of internal capital, capacity and expertise to manage large-scale portfolio retrofit
- Investment necessitated guaranteed outcomes for Woodgreen stewards and community members



TECHNICAL CHALLENGE

- Lack of **internal expertise** required to leverage available government incentives, utility rebates, and associated energy efficiency market supports
- No capacity to manage multiple capital projects in parallel (equipment suppliers, contractors, skilled trades people, etc.) or to evaluate and optimize for desired techno-economic outcomes of retrofits
- Asset renewal/retrofits needed to be delivered with speed and scale to minimize disruption to existing tenants and programming within the community



RECOMMENDED EFFICIENCY MEASURES



High efficiency boilers & air-cooled chillers



High-efficiency toilets & other water measures



Pumps & make-up air units with variable drives



Infiltration improvements



LED lighting



Controls, sensors & building automation

EC SOLUTION: ESPA™

- First **IREE-certified** efficiency project in Canada
- ► More than \$141,000 in annual utility savings guaranteed
- ► Energy consumption reduced by over **1.7 gigawatt hours**
- Emissions footprint reduced by **250 tonnes of CO2e** (14%)
- ► Guaranteed savings for the first 10 years of the project



SAVINGS HELP PAY FOR UPGRADES

MIXED MEASURES	TOTAL CAPITAL INVESTMENT	SOURCES OF CAPITAL	TOTAL SAVINGS	BENEFIT TO RESERVE
End-of-Life Efficiency Gains Health & Comfort	\$3.4 M	Efficiency Capital Efficiency Loan WoodGreen	\$5.7M	\$6.1M

KEY OUTCOMES FOR WOODGREEN

- Leveraged \$1.3M investment to achieve \$3.4M in capital upgrades, generating **\$6.4M benefit to reserves**; 100% of contract payments backed by performance guarantees and utility savings
- ► Modernization of controls, systems, maintenance and energy management leads to organizational culture shift/data-driven decision making and **improved operational outcomes**
- ▶ Improved IEQ and thermal comfort leads to **improved social outcomes** for tenants and staff
- ▶ Buildings are more resilient, responsive and net-zero ready; **Improved sustainability outcomes**
- Original project scope since expanded to include additional sites and measures, leading to the development of a long-term partnership between EC and Woodgreen benefitting the community



QUESTIONS?

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